



Registration of Heartland Lifetime Limited Warranty

Complete this Warranty Registration Card and forward to Heartland Siding, 301 Industrial Park Rd., Booneville, MS 38829, within 30 days of installation.

To be completed by homeowner:

Date of Purchase: _____

Homeowner's Name: _____

Signature: _____

Address of Residence: _____

Telephone Number: _____

From whom did you purchase your vinyl siding: _____

Contractor's Signature: _____

Our Commitment To You

By choosing Heartland's Super Polymer Siding you have chosen one of the finest residential products made today. We manufacture our Super Polymer Siding to bring you years of care-free maintenance and to give your home the beauty and protection that it deserves.

The specially designed Heartland weep-hole, found on every panel, is our signature of quality craftsmanship and pride. Let it be a reminder to you that the siding you have chosen represents Heartland Super Polymer Siding.

Heartland Siding
301 Industrial Park Rd.
Booneville, MS 38829
Phone: (662) 728-6261
Fax: (662) 728-0176
www.heartlandsiding.com

Place
Stamp
Here



301 Industrial Park Rd.
Booneville, MS 38829

Maintenance

Super Polymer Siding comes closer to being totally maintenance-free than any other siding on the market today. If it does get dirty, a heavy rain will usually do wonders in cleaning it. Or you can wash it down with water from an ordinary garden hose. If neither rain nor hosing does a satisfactory job, just follow these simple instructions:

1. Get an ordinary, long-handled car washing brush. This brush has soft bristles, and the handle fastens onto the end of your garden hose. It lets you wash the siding, just like you wash your car.
2. If the dirt is hard to remove, such as soot and grime found in industrial areas, wipe down the siding with a solution made of the following: 1/3 cup powder detergent (e.g. Tide, Fab or equivalent powder detergent)*, 2/3 cup household cleaner (e.g. Soilax, Spic & Span or equivalent)*, 1 gallon water.
3. If mildew is a problem, use the solutions previously mentioned, but substitute 1 quart liquid laundry bleach for 1 quart of water.
4. If you want to wash down your entire house, start at the bottom and work up to the top in order to prevent streaking.
5. If stubborn stains exist, use the following chart. Follow the precautionary labeling instructions on the cleaning agent container. Protect shrubs from direct contact with cleaning agents.

* Reference to proprietary names is for illustrative purposes only and is not intended to imply that there are not equally effective competitive products.

Stain Removal

Staining Agents	Cleaning Agents	Preparation	Special Cleaning Procedures
1. Light oils and greases Heavy grease Caulking compound Wax, Crayon Asphalt, tars Etc.	Solvents- Mineral spirits V.M.P. naphtha Auto tar remover	Remove excess with plastic or wood scraper.	Use soft cloth to apply mineral spirits. Avoid polishing stained area by using too much pressure. After removing stain, rinse area with water.
2. Inks (marking) Nail polish Paint Lipstick Gum	Cleaning fluid (Trichloroethylene)	Remove excess with plastic or wood scraper. Chill gum to remove excess.	Use soft cloth to apply cleaning fluid (trichloroethylene). Avoid polishing stained area by using too much pressure. After removing stain, rinse with water.
3. Rust stains	Oxalic acid- Auto Radiator Cleaner	Make solution of 1 tablespoon of oxalic acid crystals to 1 cup warm water.	Apply oxalic solution with soft bristle brush, wipe with damp cloth, and then flush with rust-free water. (Use rubber gloves and protect eyes and face.)
4. Stubborn Stains	Xylene-Lacquer Thinner	Try above procedures (1-3). If they fail to remove spots, then use this procedure.	Dampen small section of cloth with xylene, rub vigorously. Do not remove any more material than necessary. Rinse area with water.

always use proper personal protective equipment and follow manufacturer's instructions for product usage.

Heartland™ Siding
by **ProVia**

**Lifetime Limited
Warranty**

Super Polymer Vinyl Siding



HEARTLAND'S LIFETIME LIMITED WARRANTY

Original Owner's Limited Non-Prorated Warranty

Labor and Material – Non-Prorated – Hail Damage Protection – No Service Charges
Transferable (50 Years Proratable Upon Transfer)

A. ORIGINAL OWNER'S LIFETIME PLUS LIMITED WARRANTY

Heartland Super Polymer Vinyl Siding, Soffit and Accessories are manufactured using quality raw materials and produced with engineering excellence designed for years of maintenance-free use.

Heartland Siding, (Heartland) warrants exclusively to the original purchaser of our Super Polymer Vinyl Siding and/or Soffit for as long as the original purchaser is living and is the owner of the property to which our products were applied, that the Heartland siding and/or soffit applied to that property will not peel, rot, blister, rust, flake, chip, crack, corrode or be consumed by termites solely as a result of defects in material or manufacturing or exposure to ocean air (salt spray).

Additionally, Heartland also warrants, exclusively to the original owner only and for as long as he/she is living and is the owner of the property to which Heartland products are applied, that its Super Polymer Vinyl Siding and/or Soffit will not fade, other than as may result from normal weathering or can be expected to occur from exposure to exterior elements. For the added, special color-keeper anti-fade protection purposes of this limited warranty, "fade" or "fading" is defined as a loss of color, after cleaning with the recommended solution, of more than four (4) standard color units as measured by a recognized industry-approved color meter.

Should any of these defects occur during the lifetime of the original purchaser while he or she is the owner of the property to which the Heartland siding and/or soffit product(s) were applied, and provided that the terms and conditions of this warranty are met and the claim is properly reported as stated below, Heartland will, at its option, repair or replace, at no cost to the original homeowner, SUPER POLYMER SIDING the siding and/or soffit determined to be defective, in accordance with the terms and conditions of this warranty. In lieu of repair or replacement, Heartland reserves the right in its sole discretion to refund the actual purchase price of the products determined to be defective.



B. REGISTRATION AND TRANSFER OF WARRANTY

The attached warranty registration card should be completed, signed by the original purchaser and installing contractor, and returned to Heartland, after completion of installation of the products.

This warranty, except for the added, special color-keeper anti-fade protection discussed in Section A, is transferable by the original owner to subsequent owners of the property on a prorated basis, provided Heartland receives written notice from the transferee of the transfer of the property within thirty (30) days from the date of real estate title transfer. This notice should include the address of the property being transferred, name of the original owner, name and address of the transferee, and date of transfer. Failure to so notify Heartland of the transfer will relieve it of any further obligation under this warranty, notice to Heartland being a condition precedent to transfer of this warranty. In the event of transfer of the property and this warranty as hereinabove provided, the warranty period shall extend only for fifty (50) years from the original date of installation of our Heartland vinyl siding, soffit and accessories and shall be prorated as set forth herein. During the first five years after the date of original installation of the products, Heartland will, at its option, repair or replace the vinyl siding and/or soffit determined to be defective in accordance with the terms and conditions of this warranty at no cost to the transferee owner or, in lieu of repair or replacement, at its discretion, Heartland may refund the actual purchase price of the products determined to be defective. During the sixth year after the date of the original installation of our products, Heartland will bear ninety percent (90%) of the labor and material costs for replacing or repairing the products in accordance with the terms and conditions of this warranty. Thereafter, during the seventh and each subsequent year through the twelfth year after the date of original installation of the products, Heartland's share of the total labor and material costs for replacing or repairing the product will decrease by ten (10) percentage points each year. For example, Heartland shall bear eighty percent (80%) of the labor and material costs during the seventh year, sixty percent (60%) during the ninth year and thirty (30%) during the twelfth year. During the thirteenth and fourteenth years after date of original installation, Heartland's obligation will be twenty percent (20%) of the labor and material costs. During the fifteenth year after the original installation date, Heartland's share will decrease to ten percent (10%) of the labor and material costs and shall remain at that rate for the remaining thirty-five (35) years of the fifty year limited warranty period. The warranty period shall not be extended by any such repairs or replacement.



C. CONDITIONS NOT COVERED BY THIS WARRANTY

Except for the hail damage warranty described below, this warranty covers only the specified damages arising solely from defects in the material or manufacture of Heartland's vinyl siding, soffit and accessories and only if such damages occur under normal use and service. It does not cover, and Heartland is not liable for, conditions or failure of or damage to such products resulting from faulty or improper installation, settlement of the structure on which the products are installed or shifting of structural members or adjoining surfaces, failure of the structure (including foundations and walls), accidental damage or negligence, intentional acts or damage, fire, wind, flood, lightning, acts of God, misuse, improper care or failure to provide reasonable and necessary maintenance of the product, normal and expected weathering of the surface, mildew, exposure to harmful chemicals or vapors or acid rain, surface discoloration due to atmospheric pollution, distortion or warping due to unusual heat sources (including outdoor grills and reflection from windows or foil sheathing), or the installation of non-Heartland accessory products or accessory products which are incompatible with the Heartland vinyl siding and/or soffit or which are installed in a manner detrimental to the performance of the Heartland siding and/or soffit. This warranty covers only unpainted products and is inapplicable to finishings applied to the product by the homeowner.

EXCLUSION FOR CERTAIN USES:

This warranty is not applicable to siding and/or soffit applied to motor homes or used in industrial or roofing applications. For applications other than private residential (single family dwellings), warranty coverage shall extend only for 50 years from the original date of installation and shall be prorated as set forth in Section B applicable to transferee owners. Further, brown soffit is covered under this warranty for soffit use only, not when utilized as sidewall paneling.

D. SPECIAL LIMITED WARRANTY FOR HAIL DAMAGE

Heartland provides a limited warranty on its Super Polymer Vinyl Siding and/or Soffit products against damage directly caused by hail. In the event of hail damage, the homeowner should report the damage to his or her homeowner's insurance carrier and pursue coverage under any homeowner's insurance policy. To the extent such hail damaged products are not covered by insurance, Heartland will provide replacement of the damaged part or portion of the hail damaged products. Heartland's sole obligation under this limited coverage is to provide replacement of hail damaged products. All other costs, including the cost of labor or any other expenses, shall be the sole responsibility of the homeowner.

E. CLAIMS AND WARRANTY PROCEDURE

If you feel that your siding and/or soffit contains manufacturing defects covered by this warranty, simply write to: Heartland Siding, 300 Park Place, Booneville, MS 38829. Attention: Warranty Services.

IMPORTANT: ALL CLAIMS UNDER THIS WARRANTY MUST BE REPORTED TO HEARTLAND WITHIN SIXTY (60) DAYS OF THE DATE THAT THE DEFECT IS FIRST DISCOVERED. CLAIMANT SHOULD DESCRIBE THE DEFECT AND PROVIDE NAME, ADDRESS, DATE OF INSTALLATION AND WARRANTY CERTIFICATE NUMBER IF AVAILABLE.

Heartland shall be allowed a reasonable opportunity and time to investigate the claim and to inspect the siding and/or soffit for defects before repairs are begun. You may be requested to allow photos and/or samples to be taken, at Heartland's option, in connection with this investigation. If your siding and/or soffit contains manufacturing defects covered by this warranty, Heartland will, at its option, repair or replace the vinyl siding and/or soffit determined to be defective in accordance with the terms of this warranty, or, in lieu of repair or replacement, Heartland may refund the actual purchase price of the products determined to be defective. Heartland may direct and pay a company, dealer, contractor, applicator or distributor to perform any remedy under this warranty on Heartland's behalf. The warranty period shall not be extended by any repair, replacement, or refund settlements on defective or hail damaged siding, soffit or accessories. Due to normal weathering, replacement siding and/or soffit may vary in color and gloss from products originally installed. Such variances are not defects and Heartland is not liable for such variances.

F. GENERAL PROVISIONS

HEARTLAND RESERVES THE RIGHT TO DISCONTINUE OR MAKE CHANGES IN ANY OF ITS PRODUCTS. IF THE PRODUCTS COVERED BY THIS WARRANTY ARE NOT AVAILABLE, HEARTLAND SHALL HAVE THE RIGHT TO SUBSTITUTE A PRODUCT THAT IN HEARTLAND'S SOLE DISCRETION IS OF EQUAL QUALITY OR VALUE.

HEARTLAND MAKES NO EXPRESS WARRANTIES EXCEPT AS HEREIN STATED AND SHALL NOT BE LIABLE FOR ANY INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES OF ANY KIND RESULTING FROM THE BREACH OF ANY WARRANTIES SET FORTH HEREIN OR WITH RESPECT TO THE SIDING AND SOFFIT PRODUCTS COVERED BY THIS WARRANTY, THE EXTENT OF ITS LIABILITY AND THE OWNER'S EXCLUSIVE REMEDY BEING LIMITED TO REPAIR, REPLACEMENT OR REFUND AS SET FORTH HEREIN. NO REPRESENTATIVE OF HEARTLAND OR ANY DISTRIBUTOR, DEALER OR CONTRACTOR IS AUTHORIZED TO MAKE ANY MODIFICATIONS OR CHANGE TO THIS WARRANTY.

Some states do not allow the exclusion or limitations to incidental or consequential damages, so the above limitation or exclusion may not apply to you.

This warranty gives you specific legal rights, and you may have other rights which vary from state to state.

Original Owner Name _____

Address _____

City _____ State _____ Zip Code _____

Effective date _____

Issued this the _____ day of _____, _____

APPLICATION FOR TRANSFER OF HEARTLAND SUPER POLYMER SIDING LIFETIME LIMITED WARRANTY

Application is hereby made for the transfer of the Heartland Lifetime Limited Warranty to:

Name _____

The new owner of the property upon which the original Heartland siding installation was made. The undersigned certify the following:

Name of former owner: _____

Location of installation/address: _____

City/State/ZIP: _____

Date of installation: _____

Date of transfer: _____

Signature of former owner: _____ Date _____

I expressly assent to the terms of the Heartland Warranty.

Signature of new owner: _____ Date _____

Place
Stamp
Here



*Heartland*TM
Siding

by **proVia**

301 Industrial Park Rd.
Booneville, MS 38829